



# A world of solutions to communicate.

A European Company



# Professional audiovisual solutions

We are a young Spanish company, passionate about the latest technologies and obsessed with customer service, with international distribution through the professional channel. We offer a wide range of audiovisual solutions that help to enhance the collaboration and communication required in today's world, helping to facilitate the proper adaptation to changes and needs in various work environments.







Medicine



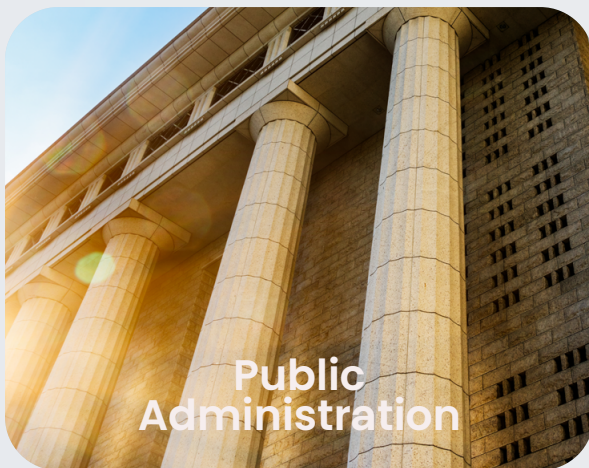
Events



Education



Office



Public  
Administration

# Solutions for all environments

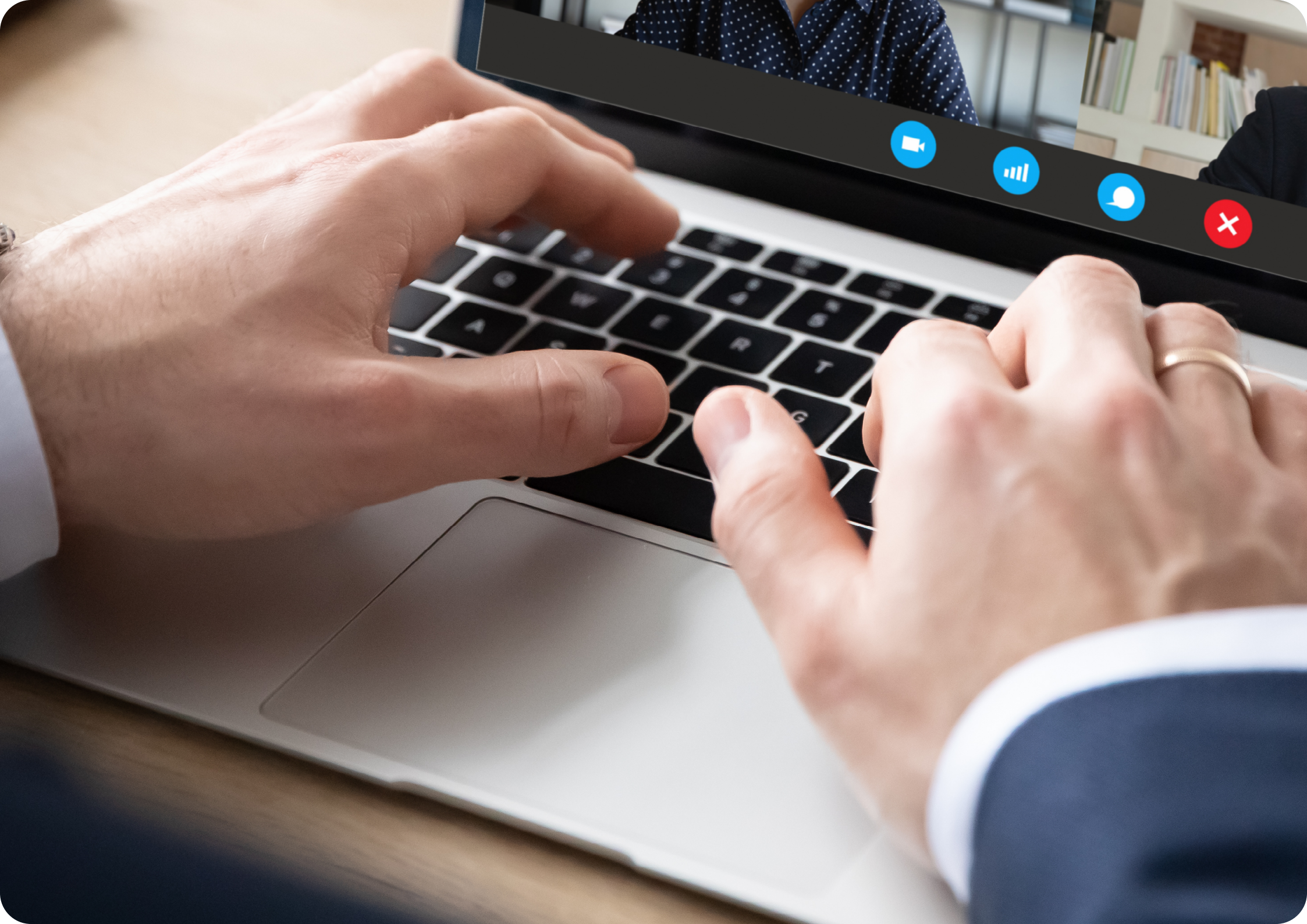
With Lala's AV solutions you will be able to meet the communication needs of any environment. Enjoy all our communication possibilities and the full interoperability of all our equipment.

# Total compatibility

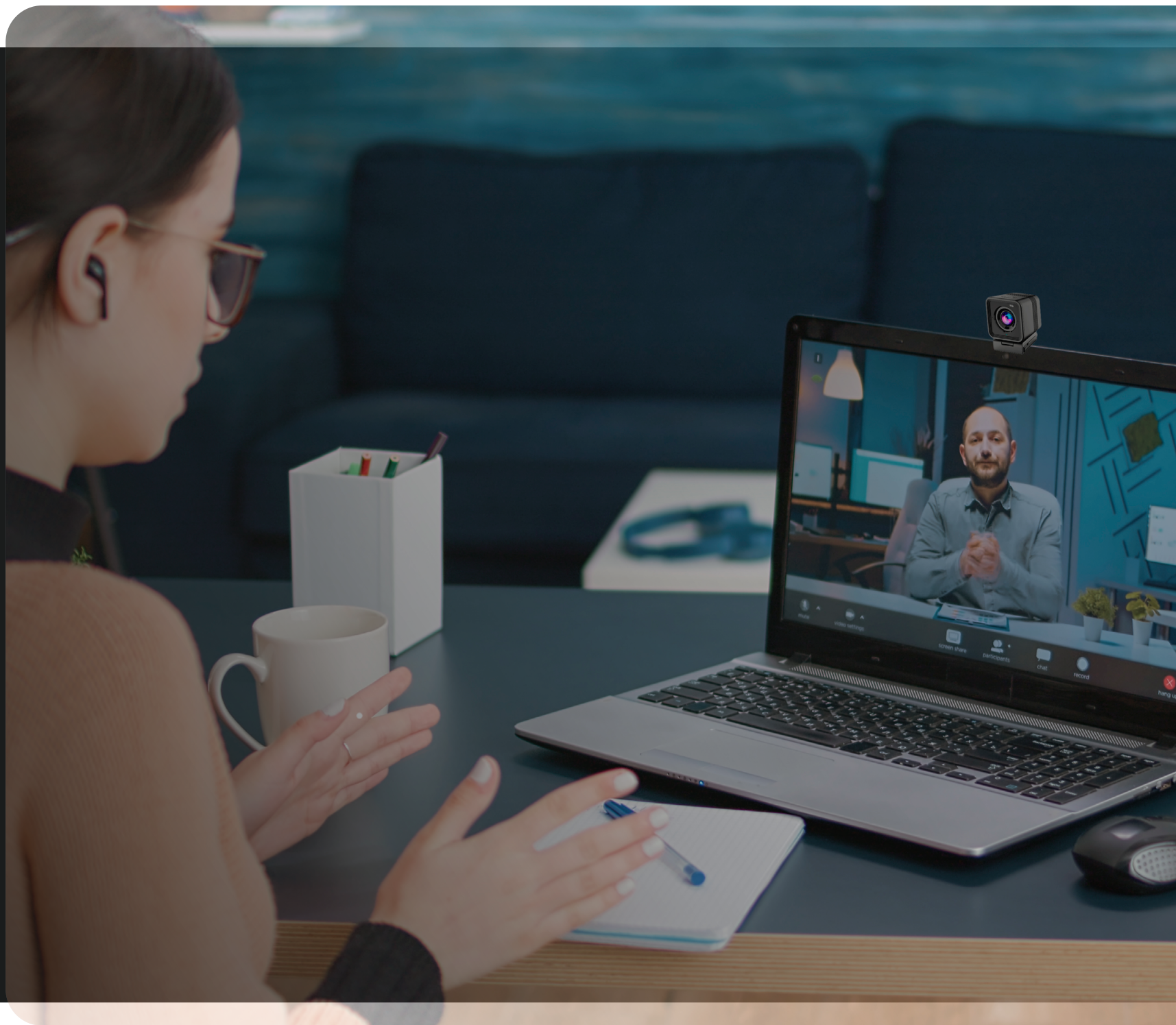
Our audiovisual solutions are compatible with leading video conferencing platforms, production, streaming software and wireless communication solutions. They are also compatible with different operating systems.











# Business & Home

Business & Home is the Laia range ready to meet your communication needs in a simple and uncomplicated way. Professional quality devices that are suitable for home or office use.





### B&H PC Pro 4K AI

4K camera with AI-powered Smart Frame

With the B&H 4K AI's artificial intelligence and automatic framing, you can automatically take close-ups or wide shots in the best quality on the market.



4K 30 fps  
resolution



Microphone with 5-metre  
pick-up



ePTZ 4X digital  
zoom



Smart Frame  
through AI



### B&H PC Pro FHD

FHD quality at 30 fps for personal use

B&H PC Pro FHD captures 1080p video at 30 frames per second. With the 3D noise reduction algorithm, the camera will significantly eliminate image noise for sharp productions even in low light conditions.



No optical  
distortion



Microphone with 3-metre  
pick-up



2  
microphones



USB-C 2.0  
interface



**B&H 4K AI**  
*4K camera with facial recognition*

With the B&H 4K AI's artificial intelligence and automatic framing, you can automatically take close-ups or wide shots in the best quality on the market.



4K image sensor with up to 4X digital zoom



Automatic framing through AI



2 built-in microphones up to 5 m



Plug & Play, USB 3.0 Type - C



**B&H Mic**  
*Professional microphone for everyday use*

B&H Mic allows 360° omni-directional audio pick-up and captures sounds at a range of up to 6 metres. Device with intelligent noise reduction algorithms and anti-interference system for a clear and professional meeting experience.



Full sound quality



Frequency response 100-10 kHz



Up to 6 metres of voice capture



USB Plug & Play



**B&H Talk**  
*360° omnidirectional speaker-microphone for your meetings*

B&H Talk enables 360° omni-directional audio pick-up and captures sounds at a distance of up to 5 metres. Device with intelligent noise reduction and echo cancellation algorithms for a clear and smooth meeting experience.



6 digital microphones



Bluetooth and USB-C connection



Up to 5 metres of voice capture



8 hours of autonomy

# Cute

Plug & Play FHD & 4K cameras, with intelligent speaker tracking, facial and voice recognition. Compatible with leading video conferencing services. Simple, effective and reliable video solutions for medium to large venues.









Two output streams at the same time



H.264 Slice/ H.264 SVC encoding support



Full-function USB interface



Control via RS232

**Cute 10X White**  
A multi-purpose solution

Its impressive FullHD image from its 2.07 effective megapixel HD CMOS sensor with up to 1920×1080 resolution and autofocus technology will allow you to enjoy professional video conferencing right out of the box.



Video output HDMI -SDI - USB3.0 - IP



FullHD resolution



Multiple protocols



AI tracking

**Cute 12/20X AI**  
The solution with artificial intelligence and PTZ movement

The impressive FullHD image delivered by its 1/2.8” CMOS sensor at up to 60 fps together with its AI autofocus technology make our Cute the highest quality camera in its segment. AI tracking allows you to move around the room while the camera never loses sight of you for a second.



Video output HDMI -SDI - USB3.0 - IP



4K resolution



AI tracking



Multiple protocols

**Cute 4K AI**  
The most complete solution for any environment

The camera’s autofocus technology further enhances the viewing experience. With the AI tracking function, you can move freely around the room and the camera will never lose sight of you, ensuring continuous, uninterrupted tracking.





Automatic tracking  
by AI



Ultra HD 4K  
CMOS sensor



Wide  
viewing angle



Dynamic  
exhibition

Cute Bullet 4K AI

4K quality for perfect productions

B&H PC Pro Wifi will become your perfect everyday companion. With up to 3 hours of battery life and a 180° horizontal microphone, you can make a video conference anywhere as if you were in the office.



NEW  
ARRIVAL



Facial and audio  
recognition



Digital microphone  
up to 6 metres



4K at  
30 fps



HDMI 2.0 and 5X digital  
zoom

Cute UP 4K Pro

The video conferencing bar with smart tracking

B&H PC Pro Wifi will become your perfect everyday companion. With up to 3 hours of battery life and a 180° horizontal microphone, you can make a video conference anywhere as if you were in the office.



12X optical  
zoom



USB camera  
with HDMI 2.0



Automatic framing of the  
speaker



FHD  
resolution

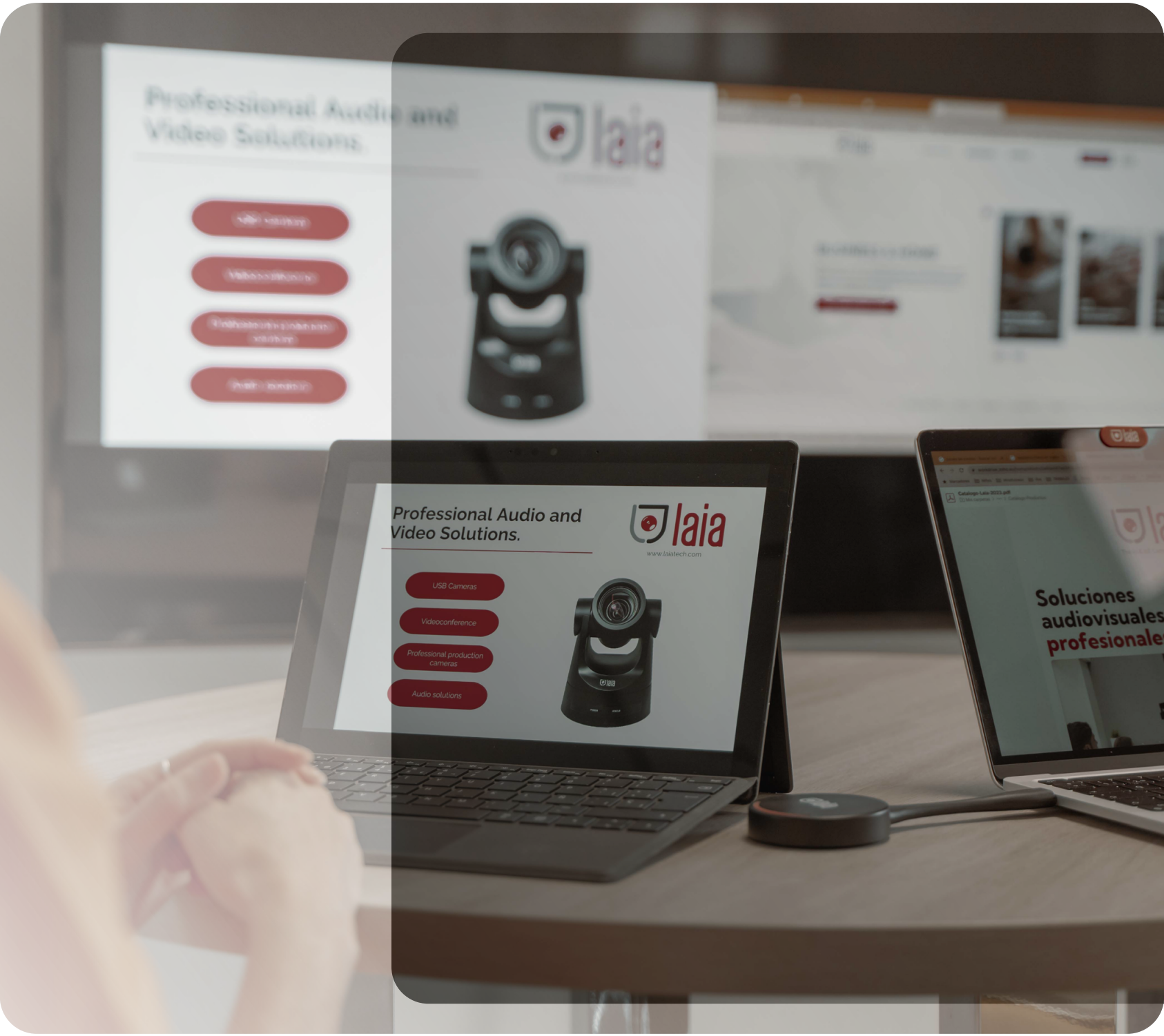
Cute VoiceTrack

Automatically focuses on the speaker

B&H PC Pro Wifi will become your perfect everyday companion. With up to 3 hours of battery life and a 180° horizontal microphone, you can make a video conference anywhere as if you were in the office.







# myTeam

Laia cameras cover every need in meeting rooms. Our videoconferencing equipment is autonomous based on H323/SIP. Classic videoconferencing with the latest technology and security on the market.

NEW  
ARRIVAL



Car License   Desk License   Parking License   Room License   Kiosk License

myTeam Planner

Book where you want, when you want

The best solution for resource management. Thanks to the myTeam Planner app and its web access, you can book a room for your next meeting, a parking space and much more wherever you are.



Booking on  
the go



Personal and  
professional calendar



Book  
anywhere



Get reports on  
the use of resources



myTeam Sharer

Wireless solution for hybrid meetings

One-click screen sharing, no cables, no software installation and up to 4K video quality with the myTeam Sharer/Dongle Plug&Play device (optional).



BYOD &  
BYOM



Screen  
sharing



Video quality up  
to 4K60 via HDMI



Up to 4 simultaneous  
presentations





**myTeam TP104SY**

The videoconferencing terminal with the most connectivity and communication options on the market

The TP104SY pack is the ultimate video conferencing solution. It adds the acclaimed Cute 4K AI, a PTZ camera with built-in artificial intelligence along with the TP100S and the B&H Mic, a 360° omni-directional microphone with up to 6 metres of voice pick-up.



H264 data sharing and dual HDMI outputs



12X optical zoom



AI PTZ tracking



Dual streaming 1080P



H264 data sharing and dual HDMI outputs



Ethernet and WiFi (optional)

**myTeam TP1**

Get together and collaborate in a simple way

Turn any meeting room into an exceptional video conferencing space with myTeam TP1. No matter the size, our TP1 is equipped to deliver the perfect video conferencing experience.



Intuitive user interface



WiFi microphone (optional)





# Broadcaster

With Laia cameras and control desks you can cover everything from film and television production to event streaming. Our Broadcaster range is compatible with all major production, streaming and wireless communication solutions.

**NDI** HX

NEW  
ARRIVAL



30X optical zoom and up to 255 presets



Inline audio input for LAN

FHD

FHD resolution



IP remote control and IR remote control

**Broadcaster 30X**

NDI® licensed camera with unique PTZ design

The Laia Broadcaster 30X is the ideal camera for live broadcasts from large rooms such as auditoriums, where maximum image quality, mobility and shot adaptation is necessary and essential due to the flexibility provided by its 30X hybrid zoom.



NDI HX



NDI HX

**Broadcaster 4K AI**

The professional 4K camera with intelligent tracking technology

Broadcaster 4K AI is recognised as one of the highest quality cameras on the market, thanks to the stunning 4K image produced by a 1/2.8" CMOS sensor, capable of capturing up to 30 fps. When combined with its advanced autofocus technology using AI tracking, it delivers exceptional visual performance.



Video output HDMI -SDI - USB3.0 - IP



AI tracking

NDI  
SRT

NDI License  
HX2 and SRT



Multiple protocols





**Broadcaster 12/20X AI**  
AI tracking to make sure you don't miss anything

Broadcaster 12/20X stands out as one of the highest quality cameras for streaming. It delivers an excellent FullHD image through its 1/2.8" CMOS sensor, capable of capturing up to 60 fps.



Video output  
HDMI – SDI – USB3.0 – IP



NDI license  
HX2 and SRT



AI  
tracking



Multiple  
protocols



**Broadcaster t-Joy IP**  
IP camera controller with joystick

Introducing our IP joystick controller, a versatile device compatible with any camera using the VISCA over IP protocol. Take full control of PTZ functionality, including speed, focus, zoom and more.



4D joystick control  
of the camera



Software support for conference  
cameras



Supports up to 7 camera shortcut  
control buttons



VISCA, VISCA-over-IP, Onvif, PELCO-P,  
PELCO-D, and VISCA protocols



# t-Pod

Table-top or ceiling-mounted microphones and loudspeakers, able to meet the needs of any meeting room: from personal use to large meeting rooms or auditoriums.





**t-Pod Air Pro Dual / Quad**

Discreet and professional. Easy installation and operation

**Air Pro Dual:** This is the microphone system with which you can forget about cables on the table, with 2 ceiling microphones.

**Air Pro Quad:** The microphone solution with which you can capture the audio of your meeting room thanks to its 4 ceiling microphones to broadcast, record and process audio at the same time.



360° capture range



Plug & Play



Adaptive echo and noise cancellation



Up to 10 metres radius per microphone



Wireless charging



Intelligent audio processing

**t-Pod Quad 22 / 22 Plus**

Microphone system for large halls

Smooth, natural two-way meetings with our advanced audio technology. Our 4 omni-directional microphones have an impressive pick-up radius of up to 2 metres, ensuring clear, high-quality audio for all participants.

In addition, our equipment is compatible with wireless handheld microphones, making it suitable for large conferences, events, as well as various leisure and entertainment venues.



Audio driver with loudspeaker



Integrated digital loudspeaker **\*22Plus**



Plug & Play



Up to 6 metres distance



2.4 GHz band - WiFi



Omni-directional microphones

**t-Pod Wifi / Dual**

Microphone and loudspeaker for any meeting room

t-Pod Wifi offers unique features with wireless surround sound up to 6m away for proper reception.

**Dual:** Combine two t-Pod Wifi and enjoy a Plug & Play solution via USB to cover larger events such as large venues.



8 m pick-up radius



Plug & Play



Intelligent voice tracking



7 built-in digital microphones

**t-Pod Air Pro Beamforming**

For perfect sound pick-up and delivery

Intelligent voice tracking combined with seven built-in microphones ensures clear pick-up without the need for manual adjustments, effectively reducing ambient noise and improving clarity.



12 internal one-way microphones



Wireless transmission



Eco-acoustic cancellation



20-60m up to 20 attendees

**t-Pod Beamforming**

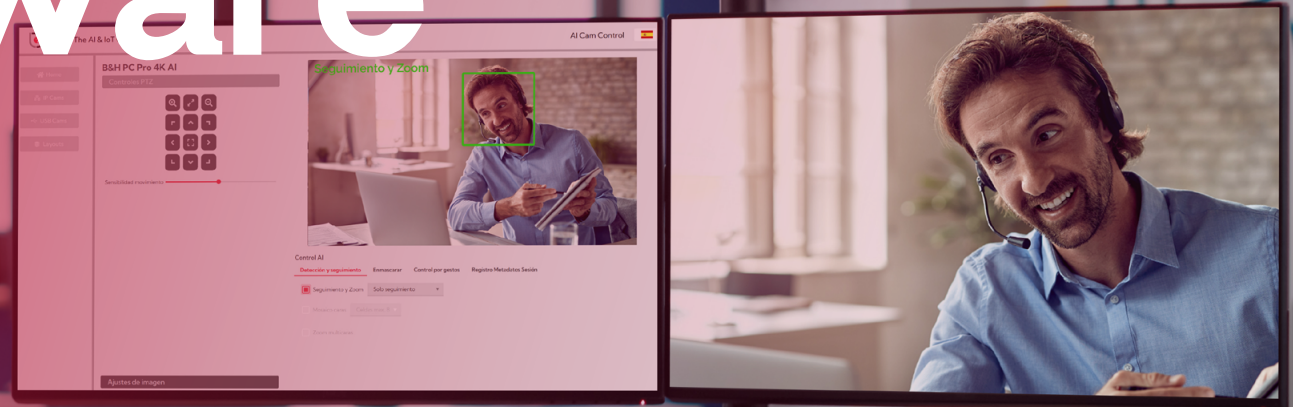
Perfect for classrooms

A conference terminal that will pick up sound perfectly in medium to large rooms thanks to the latest in Beamforming technology. It is capable of handling the RF signal via an access point that uses multiple antennas to transmit the same signal.





# Software





NEW  
ARRIVAL



**AI Cam Control**  
Power your camera with AI Cam Control software

AICC is the software application that allows you to comfortably manage and control your different cameras from Laia or other brands, whether IP or USB, adding advanced AI functionalities. Gesture control, presets, auto-tracking, mosaic of participants, video recording...



Gesture control



Artificial Intelligence (AI) for your cameras



Turn your fixed cameras into ePTZs



Mosaic of participants

Lite Premium for All

# What is Prime Support?

All Laia\* equipment comes with a 3 year Prime Support warranty, extendable up to a total of 5 years. Our warranty will cover factory defects or configuration errors among others.

Prime Support Warranty provides enhanced support services in addition to the basic terms provided under the standard manufacturer's warranty.

\* The B&H family comes with a 2-year Professional Support warranty.



# Why Laia?

There is no second chance to make a good first impression and at Laia we can help you.

## Professional

Laia is a European brand that is marketed internationally exclusively through the professional IT and AV channel.

## Quality and guarantee

Laia equipment is made of the best materials for everyday use and is covered by our exclusive 3-year Prime Support warranty with advanced replacement.

## Professional image and audio capture

Our devices capture the best Full HD and 4K image quality to ensure a perfect picture. We incorporate the latest AI technologies, such as voice and motion tracking, among many other innovations.



The AI & IoT Camera Company

[laiatech.com](http://laiatech.com)

A European Company

Headquarters:

Av. Cerro del Águila, 3, 1B2

S.S. de los Reyes 28703

Madrid – Spain

Customer Support:

C/Brújula, 4 Pol. Ind. PISA

Mairena del Aljarafe 41927

Sevilla – Spain